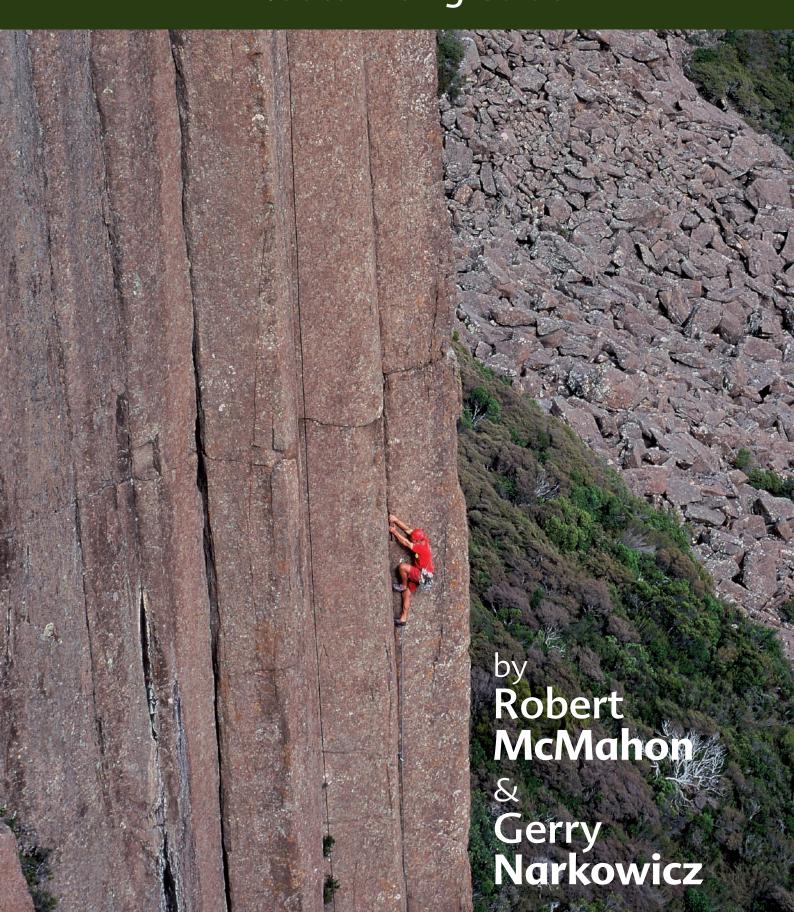
COMING IN NOVEMBER 2008

BEN LOMOND

A Rockclimbing Guide



BEN

A World Class Rockclimbing Venue

CLIMB TASMANIA INC IS PUBLISHING A CLIMBING GUIDEBOOK TO BEN LOMOND, RECOGNISED WORLD WIDE FOR ITS UNIQUE DOLERITE CRACK CLIMBS.

THE BOOK WILL DOCUMENT THE LOCATION AND HISTORY OF ALL 348 ROCKCLIMBS DONE ON THE MOUNTAIN SINCE 1971, PLUS ACTION PHOTOS, TOPOGRAPHICAL PHOTOS OF EVERY CLIFF, MAPS, CAMPING AND ACCOMODATION.

WE HAVE A GOOD TRACK RECORD OF PRODUCING QUALITY GUIDEBOOKS TO TASMANIAN VENUES, THIS BEING OUR 6TH GUIDEBOOK PROJECT. THE AUTHORS ARE WELL QUALIFIED TO PRODUCE THIS GUIDE, HAVING BEING INVOLVED ON THE FIRST ASCENT OF 270 OF THE CLIMBS.

For those interested in advertising in the guidebook or ordering copies, here is some practical information:

PUBLICATION DATE: November 2008

PRINT RUN: 1000 copies. (Not an annual edition, but updated reprints may be made depending on demand)

SIZE: 232 pages, 32 full colour pages of action photos, 120 cliff photographs showing location of each climb, maps and history

SPECS: A5 or 150mm x 230mm

DISTRIBUTION: All outdoor shops in Australia and other booksellers in Tasmania

DISTRIBUTED BY: Open Spaces Publishing in Melbourne

COST: Wholesale \$29.00, Retail \$40.00

ADVERTISING RATES: Full Page black and White -\$400.00

Half Page - \$200.00

DEADLINE FOR ADVERTISING: Send pdf of ad by June 30th

Thankyou for your interest. Yours sincerely,

Gerry Narkowicz

